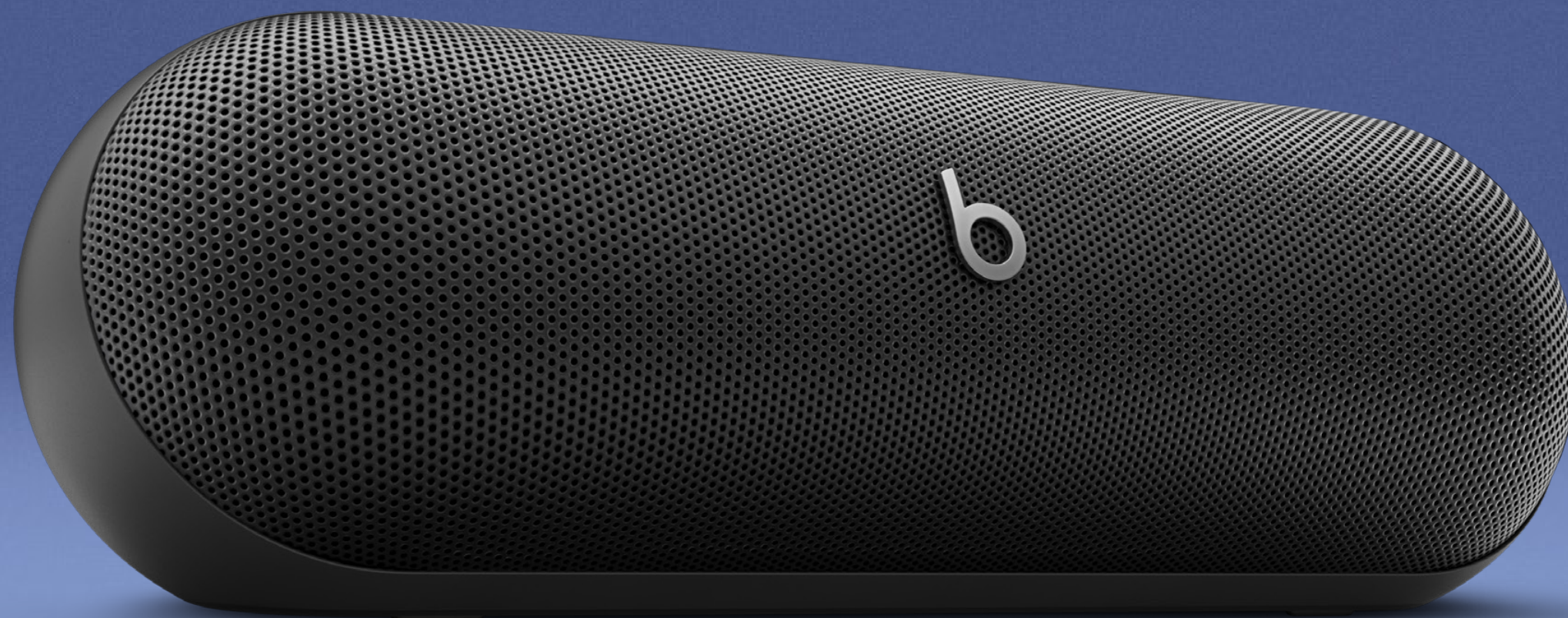




Beats Pill

Seriously loud.



Remarkable Beats sound.

The new Beats Pill is completely redesigned and boasts better sound performance than ever before. With bigger bass extension, reduced low-end distortion, and better tonality across the frequency curve, Beats Pill is more powerful for room-filling sound, with an elegant acoustic profile for any genre of music.

Universal compatibility.

Beats Pill delivers native ecosystem benefits with an enhanced experience for both Apple and Android customers. This includes one-touch pairing and Find My or Find My Device — a feat unmatched in the portable speaker market.

Excellent battery performance.

Beats Pill has up to 24-hour battery life for nonstop listening at home or on the go. And with Fast Fuel charging, a quick 10-minute charge gives you 2 hours of playback if you run out of battery. With the extra power, you can also charge your phone or other devices directly from the Pill.



Portable and durable.

Beats Pill is dust and water resistant with an IP67 rating. And with its silicone outer wrap, it is durable enough to handle life on the go. Beats Pill is also nearly 10% lighter than its predecessor, with a removable carry lanyard to make hitting the road a bit easier.

Ready to party.

You can easily pair two Beats Pill speakers to double your audio experience and double the fun. Amplify Mode shares the audio from one device to both speakers to extend the party. Easily switch to Stereo Mode to enable left/right playback from two synced speakers.



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Power & Oomph!



All about that bass.

With an improved woofer system, the new Beats Pill features more powerful, louder bass output that is also more precise, with lower total harmonic distortion (THD) than Pill+ and much of the competition.

Competitive products often leverage a passive radiator for low-end performance. The issue with this approach is that it creates a sharp drop-off in bass capability below 70kHz. With a new woofer design that enables lower resonant frequency, Beats Pill is tuned with significantly better deep bass performance.



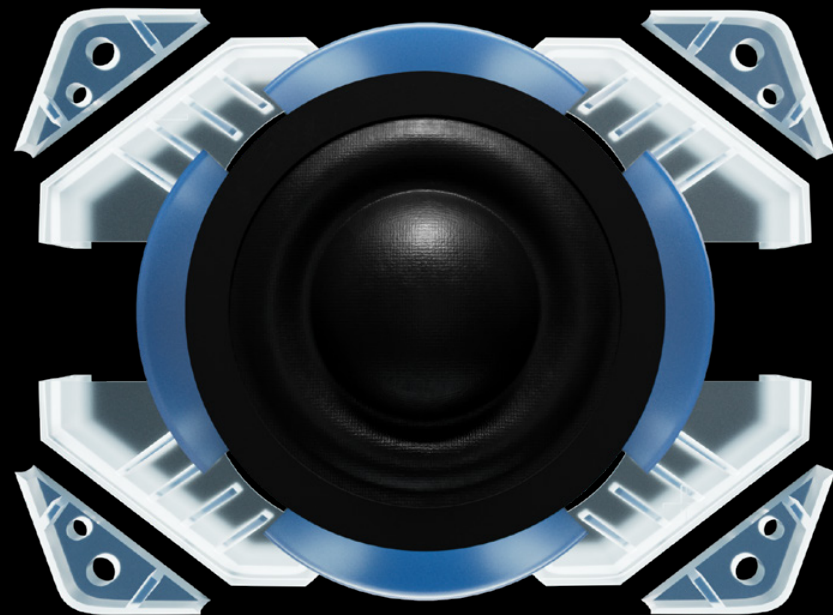
Reinvented woofer system.

Beats Pill features a newly engineered woofer system to drive its improved bass response and sound performance. The Pill now features a single racetrack neodymium woofer with remarkably improved performance capabilities when compared to its predecessor, the Beats Pill+. The new woofer has **53% more pistonic area** than the dual circular woofers on Pill+. Coupled with an increased magnet grade (N50H) with more energy capability, the Pill's woofer now enables **28% stronger motor force** and is capable of **90% more air volume displacement** when compared to the dual-woofer system in Pill+.

The woofer also features innovative stabilization with 16 radial ribs added to the corners of the racetrack to help minimize surround modes and buckling, thereby reducing low-end distortion to enable a more consistent frequency response. Venting in the woofer basket complements this design and helps further reduce distortion by limiting air rushing at high listening levels and low frequencies.

Tweeter & crossover.

Beats Pill also features a new tweeter design, moving from a dual-tweeter system to a single tweeter to accompany the new woofer architecture. The tweeter is secured in its own housing to help deliver better stability. And it also features a larger rear cavity than Pill+, which lowers resonant frequency.



This helps move the crossover between the woofer and the tweeter to a lower point, thereby optimizing the performance of each component — the woofer's focus is isolated to low frequency output while the tweeter performs phenomenally for the mid-range and treble.

Masterful tuning.

Beats Pill is tuned by our world-class team of acoustic engineers — the same team that has been working on our headphone and speaker products for over 15 years. The goal with the new Beats Pill was to create a speaker that is powerful enough to fill a room, but with sound that is refined for excellent music reproduction across all genres — new and old.

Lossless Audio.

The new Beats Pill is also capable of lossless audio via USB-C with a max sample rate of 48 kHz / 24-bit. So you can enjoy listening to better audio quality while simultaneously recharging your Pill.



A full day of sound.

24-hour Battery Performance

Beats Pill also features a larger battery than its predecessor. So despite more powerful sound output, the Pill is now capable of up to 24 hours of continuous music playback. With that much battery life you can listen from morning to night...and back around to the morning again.

10-min charge = 2-hour playback.

With Fast Fuel charging, Beats Pill can quickly bounce back to the party if you run out of power. With a 10-minute charge, you'll get 2 hours of music playback. So you may run out of juice, but Fast Fuel will make sure you aren't out of music for too long.

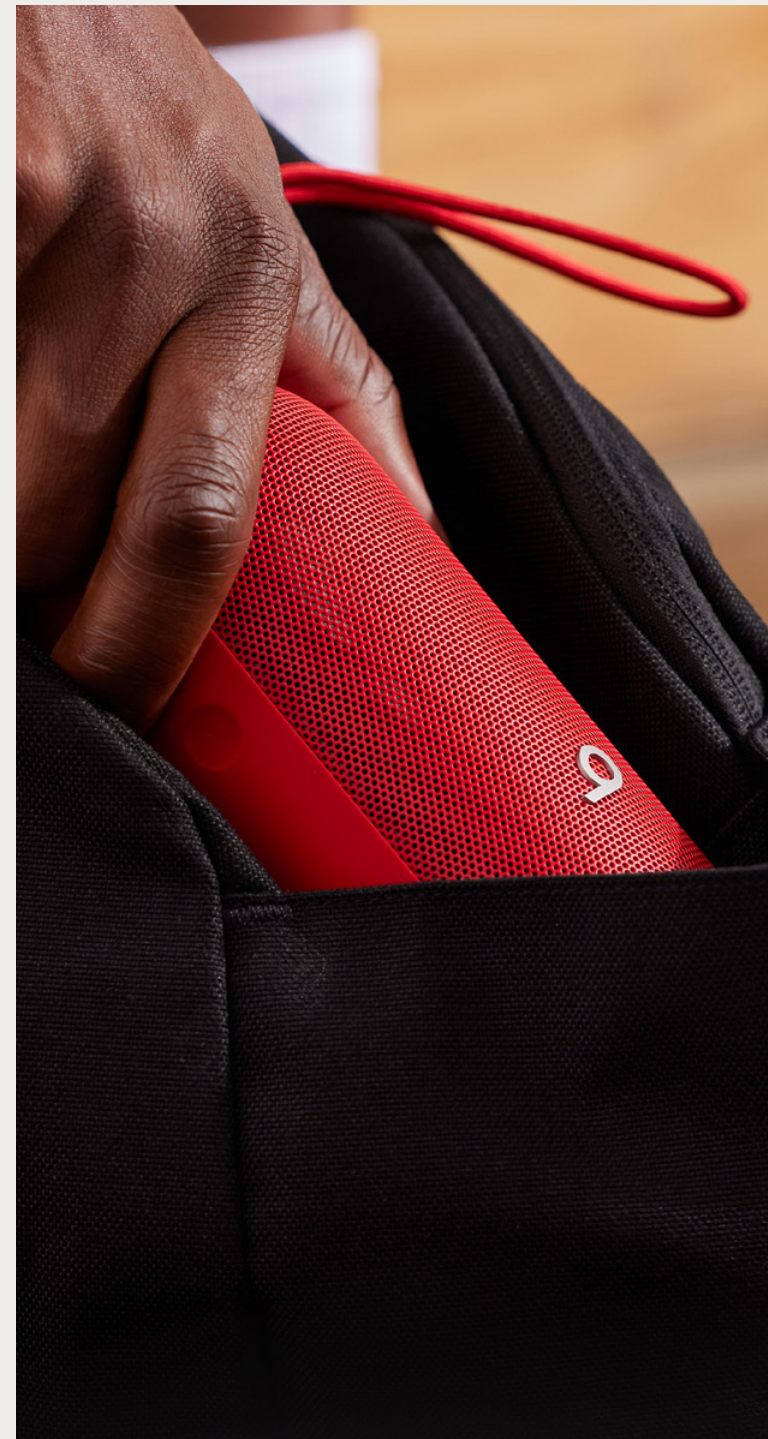


Ready to hit the road.

Durable and lightweight.

The new Beats Pill is built to withstand whatever life throws at it – with an IP67 rating for dust and water resistance. This required full ingress protection on the acoustic chassis with additional gaskets and seals. And a silicone outer layer helps provide added durability with a pleasant soft-touch to the hands.

And even with better sound performance, more powerful output, and a larger battery, the new Beats Pill is nearly **10% lighter** than Pill+ for better portability.

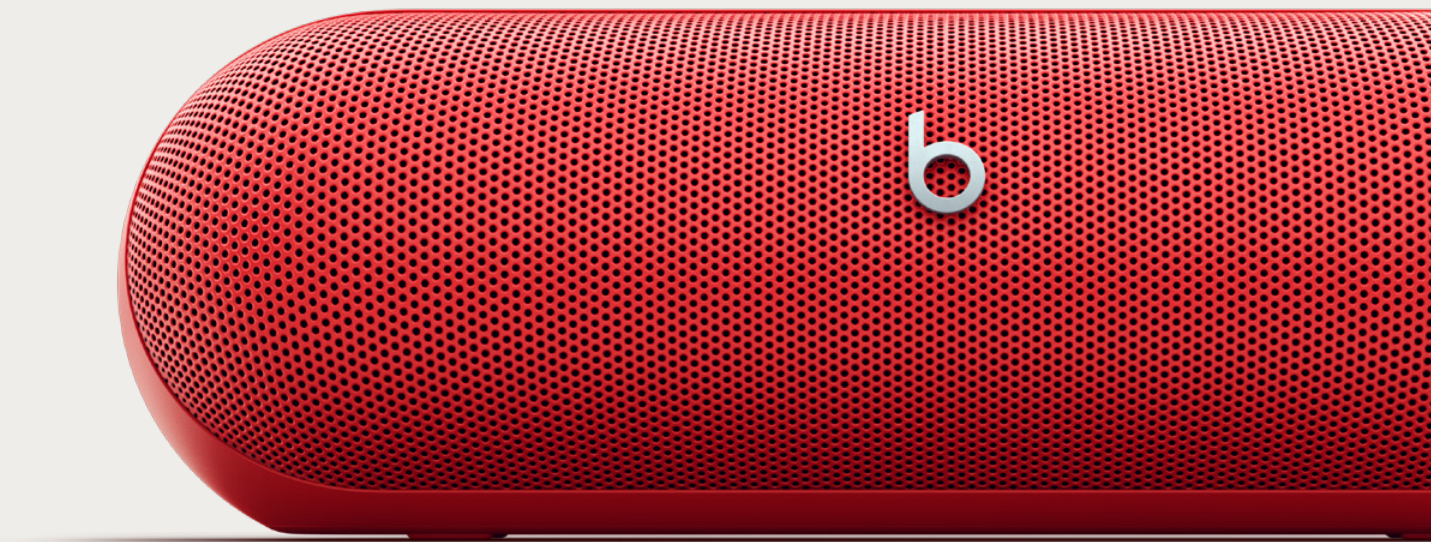
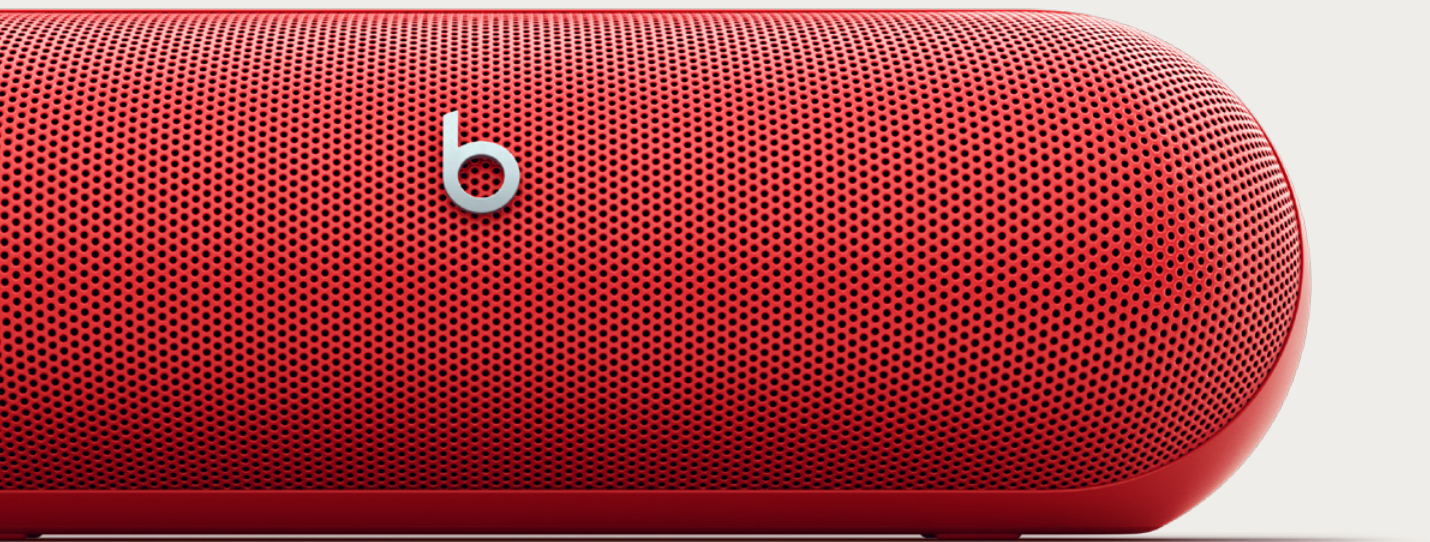


Power to go.

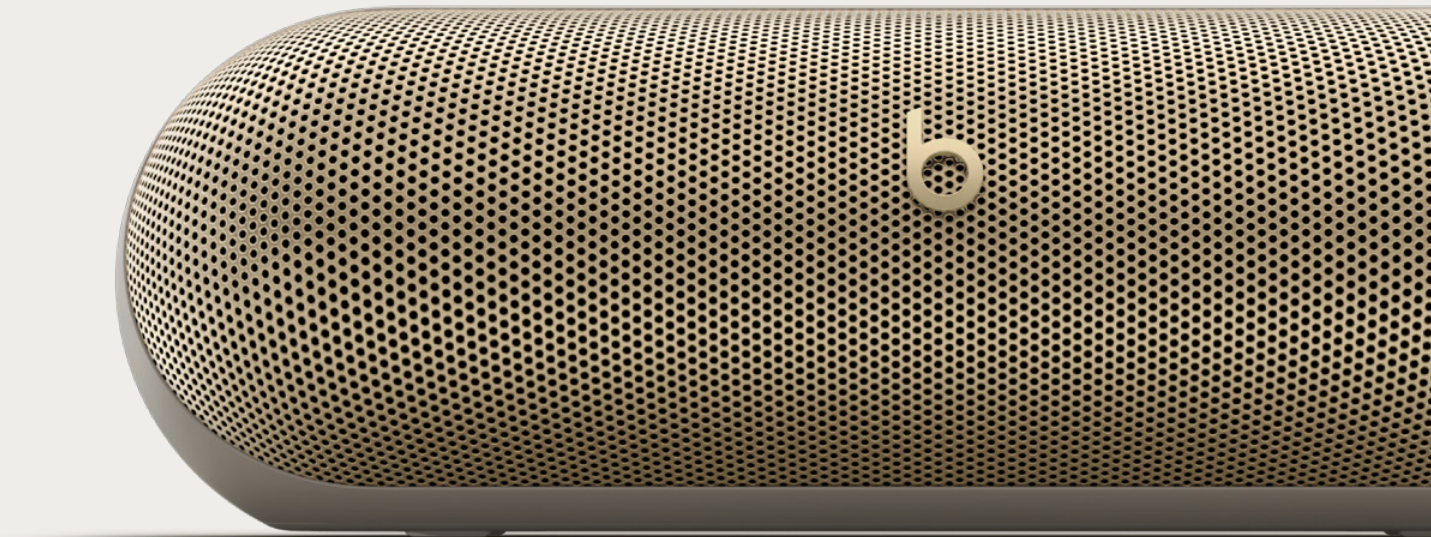
Beats Pill has charge-out capability for any battery-powered device via the USB-C connector. The Pill automatically supplies power to smaller devices like your phone or earbuds, and it uses logic to determine whether to draw power from or supply power to larger devices like your tablet or laptop. You can also reverse the charging direction or turn charging off if preferred.

Detachable carry lanyard.

Beats Pill also now features a removable carry lanyard for better portability and security when using the product on the go. The carry lanyard is color-matched and a great accessory to help make life on the road sound a whole lot better.



Join
the
party.



Amplify Mode

You can pair two Beats Pill speakers together for twice the audio experience and twice the party – simply hold the Center Buttons on two Pills simultaneously and each speaker will play mono audio output while connected to a single source device. Use this for bigger, better audio, or to extend the party to another room.

Stereo Mode

Stereo Mode allows for left/right playback from a synced pair of speakers. To initiate Stereo Mode, hold the Center Button and Plus Button on one of the two speakers when they are synced in Amplify Mode. The Pill that you use to toggle into Stereo Mode will become the left reference speaker. You can use the same interaction to switch back to Amplify Mode once again.

Intelligible speech.

Noise-learning algorithm.

The new Beats Pill leverages the intelligence of machine learning and Beats' proprietary noise-learning algorithm to help suppress unwanted noise around the speaker and better focus on the user's voice. So rather than a frustrating experience with too much distracting, ambient noise, the Pill delivers intelligible speech from the user while removing much of the surrounding noise.

Two-way, intelligent communication.

Many competitive portable speakers struggle with full duplex capability — which, when handled correctly, allows for two-way, intelligible communication on both sides of a phone call. But when handled poorly, the result is a choppy conversation with each side unable to effectively understand the other. The new Beats Pill enables full duplex, aided by the noise-learning algorithm, so both sides can intelligently converse with each other while the speaker also suppresses unwanted, ambient noise.

Voice-assistant ready.

Beats Pill also serves as an extension of your device's voice assistant for easy access to quick help in the house or out and about. Simply double-tap the Power Button to activate Siri, Google Assistant, or any other voice assistant set up on your phone or other devices.



Style & grace.

Beats Pill comes in three eye-popping colors that look great inside or outside the home. Our classic Matte Black fits in seamlessly with any look — easy in the home or great on the go. Champagne Gold adds a touch of elegance wherever you go and dials up your interior with a premium aesthetic. And Statement Red brings the bold heritage of Beats to the forefront with a palpable confidence and swagger.



Stylish design & feel.

The new Pill leverages the legendary form-factor that made the original Beats speaker so notable. It features premium materials with a metal grill and silicone overmolding, including soft-touch buttons for easy usability. The speaker features a 20-degree upward tilt for better on-axis sound projection while minimizing reflected sound. Beats Pill is also lighter weight than Pill+ and looks and feels great.

From our user research, we know that just as many people use portable speakers inside the home as they do away from home. Beats Pill's premium aesthetic and sophisticated color ways are sure to dress up any interior while filling the room with sound.

Controls & User Interactions

Beats Pill features a simple array of product controls that are easily accessible on the top of the speaker – including a power button, a center multifunction button, and volume up/down buttons. These controls enable a host of features with user interactions detailed below.



Power Button

- Power On/Off
Press once (≥ 0.8s)
- Battery Status
Tap once (≤ 0.8s)
- Pairing
Press and hold (≥ 3s)
- USB-C Audio
Press and hold while plugging device into USB-C
- Voice Assistant
Double tap to invoke your voice assistant
- Reverse Charge In/Out
Triple tap the power button to reverse charging direction



Center Button

- Play/Pause
Press once
- Amplify Mode
Press and hold
(on both Pill speakers)
- Skip Forward
Press twice
- Stereo Mode
Press and hold
Center Button + Volume Up
- Skip Backward
Press three times
- Break Group Amplify/Stereo
Press and hold
Center Button + Volume Down



Volume Buttons

- Volume Down
- Volume Up



Compatibility



Native Apple features

— Pairing

One-touch pairing: easy, one-touch setup

iCloud pairing: instantly pair with every device in your iCloud account

iPhone/Watch pairing: automatically hand off audio to Apple Watch when iPhone is out of range

— Customization

Customize the product name or button configuration in the Bluetooth menu

— Find My

Locate your lost Beats Pill on a map based on the last known connected location

— Updates

Receive over-the-air software updates and new features automatically



Native Android features

— Pairing

One-touch pairing: connect to your Android device with a single tap via Google Fast Pair

Ecosystem Pairing: automatically pair to all Android or Chrome devices registered to your Google account

— Find My Device

Easily locate your lost Beats Pill with Google Find My Device

— Audio Switch

Seamlessly transition audio between your Android, Chromebook, and other compatible devices with multi-point pairing

For additional features, download the Beats app and unlock access to battery feedback, product customization, and software updates so you get the most out of your Beats Pill.

Beats Pill & Beats Pill+ Feature Comparison



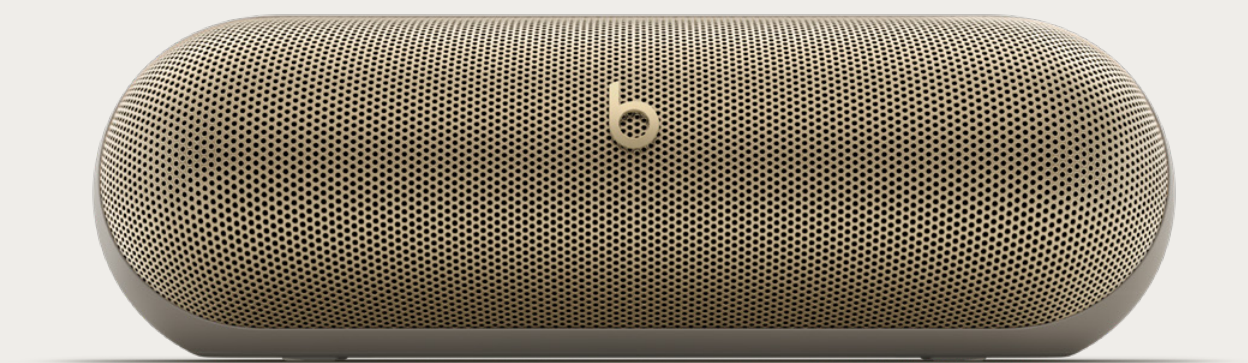
Beats Pill



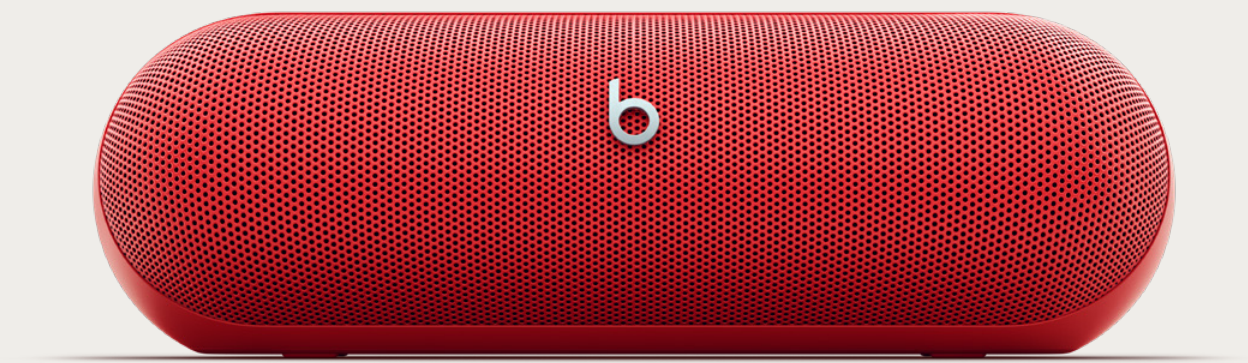
Beats Pill+

Acoustic Architecture	Racetrack Woofer + Tweeter Two-way crossover	Dual-woofer + Dual-Tweeter Two-way crossover
Battery Life	Up to 24 Hours	Up to 12 Hours
Dust & Water Resistance	IP67	N/A
Native Ecosystem Compatibility	Dual-native ecosystem compatibility	N/A
Charge Out	✔	✔
Multi-Speaker Setup	Amplify + Stereo Mode	Amplify + Stereo Mode
USB-C Audio	✔	N/A
Dimensions	21.9 cm x 7.1 cm x 7.0 cm	21 cm x 6.9 cm x 6.4 cm
Weight	24 oz	26.4 oz
Portability Accessory	Removable carry lanyard	N/A
SRP	\$149.99 USD	\$199.99 USD

Specifications



Champagne Gold



Statement Red



Matte Black

Acoustic Architecture	- Racetrack woofer and tweeter with two-way crossover
Acoustic Comparison (vs. Beats Pill+)	- N50h neodymium magnets vs. N42h magnets (Pill+) - 1.9x more air volume displacement - 28% stronger motor force - 20-degree upward tilt (improved on-axis listening)
Battery	- Up to 24 hours of continuous listening time - Fast Fuel: 10 minute charge = 2 hours of playback
Durability	- Dust and water resistant with an IP67 rating
Controls	Center Button: - Press once to play, pause, or answer a phone call - Press twice to skip forward - Press three times to skip back Power Button: - Press for power on/off - Tap once for battery feedback - Double-tap for voice assistant
Listening Modes	- Amplify Mode: two speakers joined to one device with mono output - Stereo Mode: two speakers joined to one device with stereo output
Connectivity	- Bluetooth 5.3, Class 1 Bluetooth
Size and Weight	- Dimensions: 21.9 cm (l) x 7.1 cm (d) x 7.0 cm (h) - Weight: 681g (24 oz)
In the Box	- Beats Pill - Removable carry lanyard - USB-C to USB-C charging and audio cable - Documentation
System Requirements	- iPhone: latest version of iOS for full system compatibility - Android: Fast Pair requires the latest version of Android OS, location enabled, and access to Google Play services; Beats app requires Android 8.0 or later
Environmental	Beats Pill - 20% or more recycled plastic in multiple components - Brominated flame retardant-free - Phthalates-, PVC-, and Mercury-free Packaging - 100% fiber-based packaging from recycled fiber and sustainably managed forests